

Guide to Product Label promoted by Ministry of Trade, Republic of Indonesia

Additional Label Requirement in Indonesia

In addition to the existed label requirement to RF and Telecom product under Ministry of Communication and Information Technology (MICT), a new label requirement is introduced by Ministry of Trade (MoT) through regulation no. 62/M-DAG/PER/12/2009 which recently revised into regulation no. 22/M-DAG/PER/5/2010 causing the new label requirement to be enforced faster than it was stipulated in the first version of regulation (this new label will be recognized as *MoT Label Scheme*). There are 2 kinds of labels introduced under this new regulation, label on product and label on packaging. No regulated label design/format introduced in this regulation however such label has to be approved by MoT (Director of Marketed Services and Goods Monitoring) through an approval letter. Failure to comply with this new label requirement will lead to product recall at own cost.

Applicants

Local representative/distributor/importer is required to apply for a label approval letter. When it is issued, the label approval letter has to be included in other required importation documents during customs clearance.

Products Covered

Specific products covered are classified into 4 categories as stated in Annex I to IV of the regulation.

Annex I – Household Electronics, Telecommunication and IT devices (46 items)

Annex II – Building Construction Materials (8 items)

Annex III – Automotive and Motorcycle Spare Parts & others (24 items)

Annex IV – Other Products (footwear, leather products, toys, apparel, etc.) (25 items)

Among 46 items in Annex I (typically RF and Telecom products are classified into this Annex), only 14 items related to RF and Telecom products: **Facsimile**, **Camera** (typically installed by RF module), **Refrigerator** (typically installed by RF module), **Microphone** (typically installed by RF module), **Printer**, **Copier**, **Multi Function Printer**, **Speaker** (typically installed by RF module), **Car Audio** (typically installed by RF module), **Set Top Box**, **Cordless Telephone**, **Cellular Telephone**, **Mobile Computer** (including notebook, sub notebook, netbook, laptop, handheld computer), **Projector** (typically installed by RF module).

Label Requirement

Labels are required for every single product marketed in Indonesia. Manufacturer and/or local representative/distributor/importer is responsible to produce the label and affixed it onto the product. Label must prominently display information's stated in the following table where in order to be easily classifying the product, this table has already divided into its proper HS Code.

No.	HS Code	Name of Product	Information on label	Label Placement	
				Product	Packaging
1.	8443.32.40.10	Facsimile	a. Product and Brand Name	✓	✓
			b. Name and Address of manufacturer (for products manufactured in Indonesia only)	-	✓
			c. Name and Address of Importer	-	✓
			d. Electrical utilization: Voltage (V)	✓	✓

			and Hertz (Hz)		
			e. Manufacturing country (made in)	✓	✓
2.	8525.80.20.11	Camera	a. Product and Brand Name	✓	✓
			b. Name and Address of manufacturer (for products manufactured in Indonesia only)	-	✓
			c. Name and Address of Importer	-	✓
			d. Manufacturing country (made in)	✓	✓
3.	8418.21.00.10 8418.29.00.10	Refrigerator	a. Product and Brand Name	✓	✓
			b. Name and Address of manufacturer (for products manufactured in Indonesia only)	-	✓
			c. Name and Address of Importer	-	✓
			d. Electrical utilization: Voltage (V) and Hertz (Hz)	✓	✓
			e. Manufacturing country (made in)	✓	✓
4.	8518.10.19.00	Microphone	a. Product and Brand Name	✓	✓
			b. Name and Address of manufacturer (for products manufactured in Indonesia only)	-	✓
			c. Name and Address of Importer	-	✓
			d. Electrical utilization: Voltage (V) and Hertz (Hz)	✓	✓
			e. Manufacturing country (made in)	✓	✓
5.	8443.32.10.10 8443.32.20.10	Printer	a. Product and Brand Name	✓	✓
			b. Printer classification: BW Printer or Color Printer	-	✓
			c. Name and Address of manufacturer (for products manufactured in Indonesia only)	-	✓
			d. Name and Address of Importer	-	✓
			e. Electrical utilization: Voltage (V) and Hertz (Hz)	✓	✓
			f. Manufacturing country (made in)	✓	✓
6.	8443.39.40.10	Copier	a. Product and Brand Name	✓	✓
			b. Printer classification: BW Copier or Color Copier	-	✓
			c. Name and Address of manufacturer (for products manufactured in Indonesia only)	-	✓
			d. Name and Address of Importer	-	✓
			e. Electrical utilization: Voltage (V) and Hertz (Hz)	✓	✓
			f. Manufacturing country (made in)	✓	✓
7.	8443.31.10.10 8443.31.90.10	Multi Function Printer	a. Product and Brand Name	✓	✓
			b. Printer classification: BW Printer or Color Printer	-	✓
			c. Name and Address of manufacturer (for products manufactured in Indonesia only)	-	✓
			d. Name and Address of Importer	-	✓
			e. Electrical utilization: Voltage (V) and Hertz (Hz)	✓	✓
			f. Manufacturing country (made in)	✓	✓
8.	8518.21.00.00 8518.22.00.00 8518.29.10.00	Speaker	a. Product and Brand Name	✓	✓
			b. Name and Address of manufacturer (for products manufactured in Indonesia only)	-	✓
			c. Name and Address of Importer	-	✓
			d. Electrical utilization: Voltage (V) and Hertz (Hz)	✓	✓
			e. Manufacturing country (made in)	✓	✓
9.	8527.21.00.00	Car Audio	a. Product and Brand Name	✓	✓
			b. Name and Address of manufacturer (for products manufactured in Indonesia only)	-	✓
			c. Name and Address of Importer	-	✓
			d. Electrical utilization: Voltage (V) and Hertz (Hz)	✓	✓

			e. Manufacturing country (made in)	✓	✓
10.	8528.71.10.00	Set Top Box	a. Product and Brand Name	✓	✓
			b. Name and Address of manufacturer (for products manufactured in Indonesia only)	-	✓
			c. Name and Address of Importer	-	✓
			d. Electrical utilization: Voltage (V) and Hertz (Hz)	✓	✓
			e. Digital broadcasting standard	✓	✓
			f. Manufacturing country (made in)	✓	✓
11.	8517.11.00.00	Wired & Wireless Telephone	a. Product and Brand Name	✓	✓
			b. Name and Address of manufacturer (for products manufactured in Indonesia only)	-	✓
			c. Name and Address of Importer	-	✓
			d. Electrical utilization: Voltage (V) and Hertz (Hz)	✓	✓
			e. Manufacturing country (made in)	✓	✓
12.	8517.12.00.00	Cellular Telephone	a. Product Name	✓	✓
			b. Brand Name & Type	✓	✓
			c. Name and Address of Importer	-	✓
			d. Electrical utilization: Voltage (V) and Hertz (Hz)	✓ on charger/ adaptor	✓
			e. Manufacturing country (made in)	✓	✓
13.	8471.30.10.00 8471.30.20.00	Mobile Computer (including laptop, notebook, sub notebook, handheld)	a. Product and Brand Name	✓	✓
			b. Name and Address of manufacturer (for products manufactured in Indonesia only)	-	✓
			c. Name and Address of Importer	-	✓
			d. Electrical utilization: Voltage (V) and Hertz (Hz)	✓	✓
			e. Manufacturing country (made in)	✓	✓
14.	8528.61.10.00	Projector	a. Product and Brand Name	✓	✓
			b. Name and Address of manufacturer (for products manufactured in Indonesia only)	-	✓
			c. Name and Address of Importer	-	✓
			d. Electrical utilization: Voltage (V) and Hertz (Hz)	✓	✓
			e. Manufacturing country (made in)	✓	✓

Size of label is depending on the size of the product and it shall be visible by bare eyes. In any case that on the product is not possible to affix the label, the appearance of label in manual book and product packaging is allowable. Markings and lettering can be of any size or color.

Special Note on MoT Label Scheme

Typically for certain products, label that contains specific information as above mentioned has been produced and affixed onto the product especially for label which placed on product as above mentioned. It is no need to re-produce a new label in accordance to this new regulation however it is necessary to have the label designs approved by MoT, means that for every product which have already been in Indonesian market (distributed for the last 18 months) have to have label approval letter from MoT.

Timeline

Local representative/distributor/importer are able to submit the application directly to MoT to obtain label approval letter. The letter should be obtainable within 5 working days.

Regulation Documentation

The full version of this new regulation (in Indonesian language) is only available upon your request to our customer division. Just drop us an e-mail in customer@typeapproval.or.id and we will send you the document.

TEKNOKRAT's services have been specifically designed to support manufacturers, test laboratories and consultants seeking type approval in Indonesia for telecommunications equipment and other ITE. The world's leading telecommunications equipment vendors already recognize the value in our service and entrust their approvals in Indonesia to us. We would be delighted to have the opportunity to support your telecom approvals.

for further information please contact: customer@typeapproval.or.id